



FLA WELCOMES DELEGATES TO

REGIONAL LOGISTICS EXPO 2019

“Innovative & Sustainable Solutions for Freight Logistics”

PRESENTED BY : PROFESSOR ISSA BALUCH
CHAIRMAN, FLA
MEMBER OF THE DEAN'S COUNCIL ,HKS
SENIOR ADVANCED LEADERSHIP FELLOW AT HARVARD UNIVERSITY

KAMPALA , 21 AUG 2019



The Future of Learning by FIATA

**Learn Anytime. Anywhere.
Blended learning-mobile and classroom.**



FLA presents: edX

- **Founded by Harvard University and MIT in 2012**
- **High quality courses from world's best universities**
- **Global partners with leading nonprofits, institutions as members**
- **Most courses are FREE – pay for certificates**



edX partners with the world's top universities

- Massachusetts Institute of Technology
- Harvard University
- Berkeley University of California
- The University of Texas System
- Australian National University
- Boston University
- Georgetown University
- The Hongkong Polytechnic University
- RWTH Aachen University
- Sorbonne Universite
- Delft University of Technology (TU Delft)
- The University of Adelaide
- The University of British Columbia
- The University of Queensland
- University System of Maryland

AND MANY MORE ...



FLA presents: **edX**

The edX mission:

- **Increase access to high-quality education for everyone, everywhere**
- **Enhance teaching and learning on campus and online**
- **Advance teaching and learning through research**



FLA presents: **edX**

edX offers the highest quality courses from institutions who share our commitment to excellence in teaching and learning.

2,000 +

Courses in subjects such as humanities, math, computer science

52 Million +

enrollments across edX courses



FLA presents: edX

edX also offers MicroMasters, Professional Certificates and Xseries Certificates

The screenshot shows the edX website's 'Programs' page. The navigation bar includes 'Courses', 'Programs', 'Schools & Partners', and 'About'. There are 'Sign In' and 'Register' buttons. The main content area is titled 'Programs' and features three columns: 'MicroMasters Certificate', 'Professional Certificate', and 'XSeries Certificate'. Each column has a description and a link to explore the programs. A sidebar on the left allows users to 'Refine your search' by 'Availability' (Current, Starting Soon, Upcoming, Self-Paced, Archived) and 'Subjects' (Architecture, Art & Culture, Biology & Life Sciences, Business & Management, Chemistry).

| Subject | Count |
|-------------------------|-------|
| Architecture | 24 |
| Art & Culture | 122 |
| Biology & Life Sciences | 144 |
| Business & Management | 383 |
| Chemistry | 44 |

MicroMasters Certificate: A series of Master's-level courses to advance your career, created by top universities and recognized by companies. MicroMasters Programs are credit-eligible, provide in-demand knowledge and may be applied to accelerate a Master's Degree.

Professional Certificate: Designed by industry leaders and top universities to enhance professional skills, Professional Certificates develop the proficiency and expertise that employers are looking for with specialized training and professional education.

XSeries Certificate: Created by world-renowned experts and top universities, XSeries are designed to provide a deep understanding of key subjects through a series of courses. Complete the series to earn a valuable XSeries Certificate that illustrates your achievement.

Explore MicroMasters Programs » | Explore Professional Certificate » | Explore XSeries Programs »

Current Self-Paced | Current Self-Paced | Current Starts: April 24, 2018



Soft Skills Training on edX

Examples of what edX offers in the area of soft skills:

- Professional Certificate Program on Soft Skills
- Communication Skills and Teamwork
- Critical Thinking and Problem Solving
- Public Speaking
- Visual Presentation
- Artificial Intelligence
- Career Development
- Business Writing
- Inclusive Leadership



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edX also offers MicroMasters, Professional Certificates and Xseries Certificates

**Learn
in-demand skills,
on-demand.**



Sharpen your competitive edge by gaining some of the digital economy's most sought-after skills. Ready to get started? Learn to **wrangle, analyze, and visualize data**, build **confidence as a speaker**, and start using computer science as a tool to **solve real-world problems**.



The importance of Soft Skills Today

- Writing, communication, and organizational skills are scarce, and in demand across nearly every occupation, even in technical fields. (Source: Burning Glass Technologies, *The Human Factor*, 2015).
- The soft skills that matter most to employers are oral communication skills, teamwork, decision-making, and critical thinking. (Source: EAB, *Soft Skills That Matter to Most Employers*, 2016).



Other courses on edX **ECONOMICS & FINANCE**

VERIFIED

WBGx
Unlocking Investment and Finance in Emerging Markets

Current
Self-Paced

VERIFIED

WBGx
The Future of Work: Preparing for Disruption

Starting Soon
Starts: August 19, 2019

AGING CITIZENS

A Gamechanger for Development?

VERIFIED

WBGx
Citizen Engagement: A Game Changer for

Archived
Starts: March 15, 2017



Other courses on **edX**

DATA SCIENCE

The course cover features a 3D rendering of grey and yellow rectangular blocks arranged in a grid pattern. A green banner at the top contains the word "VERIFIED" and a green ribbon icon with a white checkmark.

HarvardX
Data Science: R Basics

Current
Self-Paced

The course cover shows a person with glasses working on a laptop. The laptop screen displays a network graph with many nodes and edges. A green banner at the top contains the word "VERIFIED" and a green ribbon icon with a white checkmark.

GTX
Introduction to Analytics
Modeling


MicroMasters®

Starting Soon
Starts: August 19, 2019

The course cover has a background of a complex, multi-colored geometric pattern of triangles in shades of blue, purple, and teal. A green banner at the top contains the word "VERIFIED" and a green ribbon icon with a white checkmark.

HarvardX
Data Science: Inference
and Modeling

Current
Self-Paced



Other courses on edX



Strategic Management

Learn how a manager or CEO develops a business strategy, including analyzing the market and creating competitive advantage.



Digital Transformation: Business Development and Marketing

Learn how to evolve and market your product and services in a digitally transforming business landscape.



Strategic Social Media Marketing

Learn how to drive social media engagement by linking strategy and tactics and measuring results.



Master's Degree in Supply Chain Management

from Arizona State University

Top 3-ranked



Other courses on edX



Blockchain Technology

Learn the fundamentals of blockchain technology and how it will power the economy of tomorrow.

Berkeley
UNIVERSITY OF CALIFORNIA

Self-Paced

Archived

Future Dates To Be Announced

Enroll

I would like to receive email from BerkeleyX and learn about other offerings related to Blockchain Technology.

This course is part of a
Professional Certificate

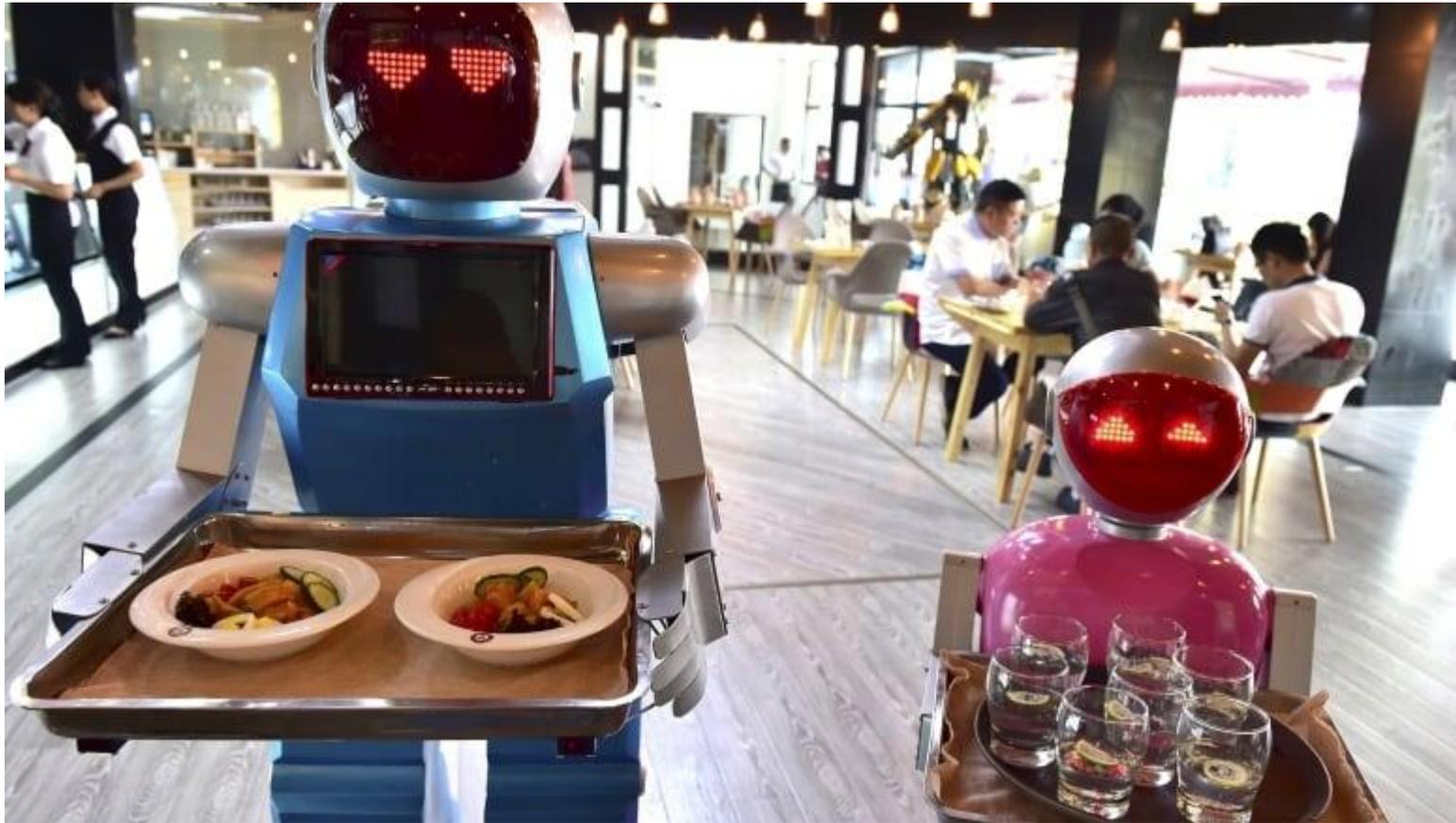


Sustainable Urban Freight Transport: A Global Perspective

Learn key strategies for optimizing urban freight transport based on recent developments in market understanding, vehicle technology and cooperative ventures.

TUDelft

AI And The Future Of Work: Will Our Jobs Disappear?





The FLA meets open edX

(Contracted via Edx developers – Proversity)

- **The FLA is developing three online courses based on the edX didactical model:**
 - Introduction to Global Logistics Management Theory and Practice
 - **Launched at FIATA Headquarters' Session 2019**
 - Maritime Transport
 - **Launched at FIATA Headquarters' Session 2019**
 - Online Train-the-Trainer Course for the FIATA Foundation
 - **Launched at FIATA Headquarters' Session 2019**



The FLA Session at the FWC 2019

- Will feature a global digital masterclass on Social Media Marketing
- A presentation around the MOU signed between FIATA and WCO
- The launch of a digital course on wildlife trafficking done in collaboration with TRAFFIC and sponsored by USAID





New Release from Headline Books!

Emergent Africa - Evolution of Regional Economic Integration

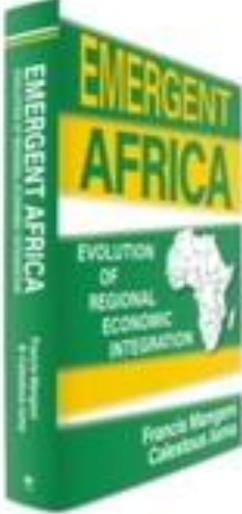
by Francis Mangeni and Calestous Juma

Africa made world history on 21 March 2018 when it adopted the Agreement establishing its Continental Free Trade Area. This followed closely on another major Agreement adopted on 10 June 2015 establishing the Tripartite Free Trade Area covering half of Africa.

This book explains these diplomatic feats. Using Ilya Prigogine's insights into how order emerges out of chaos and how the future provides vast opportunities for institutional engineering, the book traces the history of economic integration in Africa using a systems approach, showing how lessons from the experimentation at the regional levels have now been consolidated at the continental level through the mega agreements.

Available at HeadlineBooks.com, Amazon, and other online retailers.
ISBN 9781946664464, 7 x 10, 304 pages, HC Retail \$29.95

Member code available at www.HeadlineBooks.com or
https://issuu.com/headlinebooksinc/docs/emergent_africa?e=33718658/64172489



Calestous Juma Francis Mangeni



Q&A

For questions or assistance, please email: fla@fiata.com

Please also visit the **FLA** site: www.fiatalearning.com



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On LinkedIn: FIATA Logistics Academy Discussion Group www.linkedin.com/groups/8420284



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